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PERSONAL TRAINING

GYM PLANNING

AND

SPORTS

NUTRITION



Skill India कौशल भारत-कुशल भारत



BECOME A CERTIFIED PERSONAL TRAINER LEARN ONLINE

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- Introduction to General Fitness
 - Defining Fitness
 - Elements of Fitness
 - Significance of Fitness
- 2. Musculoskeletal Anatomy and Physiology
 - Anatomy and Anatomical Terminology
 - Fundamental Movements
 - Bones, Types of Joints and Skeletal Muscles
 - Hypertrophy and Atrophy





- 3. Cardio Regulations
 - Cardiovascular training
 - Heart rate
 - RHR, MHR
 - Heart Rate and health
 - Breathing techniques and Exercises
- 4. Flexibility, Mobility and Stretching
 - Flexibility vs Mobility
 - Stretching and Types of Stretching
 - Foam Rolling and Core Stability





- Gym Injuries
 - Defining Injury
 - Common Causes
 - Injuries of Neck, Spine, Back Shoulder & Elbow
- Strength Training and Exercise Selection Criteria
- 7. Workload and Intensity





- 8. Practical Module
 - Body Part 1: Chest Pectoralis Major and Minor
 - Body Part 2 : Back
 Latissimus Dorsi, Trapezius, Erector Spinae
 - Body Part 3 : Shoulders Deltoid and Rotator Cuff Group
 - Body Part 4: Arms
 Biceps Brachii, Triceps Brachii, Brachialis, Brachioradialis
 - Body Part 5 : Legs
 Quadriceps, Gluteal Group, Hamstrings & Calves
 - Body Part 6: Abdominal Group
 Rectus Abdominis, Internal & External Obliques,
 Transversus Abdominis & Quadratus Lumborum







CERTIFICATION IN SPORTS NUTRITION

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CERTIFICATION IN SPORTS NUTRITION

- Defining Nutrition?
- What does a Nutritionist do?
- Sports Nutrition vs Clinical Nutrition
- Metabolism and Human Physiology
- CICO
- Client Assessments and Goal Setting
- Introduction to Macronutrients
- Proteins
- Fats
- Carbohydrates





CERTIFICATION IN SPORTS NUTRITION

- Introduction to Micronutrients
- Hormones and Hydration
- Energy Systems-Anaerobic and Aerobic
- Detailed Explanation of Supplements
- Nutrition Planning
- Trending Diets and Myths
- Artificial Sweeteners
- Counselling Techniques & Understanding Professional Boundaries
- Business of Nutrition Coaching
- Introduction to Lifestyle Disorders







CERTIFICATION IN GYMPLANNING & MANAGEMENT LEARN ONLINE

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GYM PLANNING & MANAGEMENT

- 1. Before Gym Opening
 - Budget Analysis
 - Selecting Location
 - Rent / Legal Formalities
 - Interior Designing & Gym Layout
 - Staff Hiring & Training
 - Promotion & Marketing
 - Opening Ceremony





GYM PLANNING & MANAGEMENT

- 2. After Gym Opening
 - Lead Generation
 - Membership Conversation
 - Managing Gym Training
 - Gym Sales Management
 - Follow-up & Renewals
 - Business from Personal Training
 - Tracking Monthly Sales Report
 - Team Building
 - Brand Building
 - Multiple Gym Handling / Franchise Modules



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